

IMPORTANT 2026 TOYOTA AFL GRAND FINAL INFORMATION



HOW TO REGISTER FOR THE 2026 TOYOTA AFL GRAND FINAL | ACCESSIBLE TICKETING

To register for an accessible Grand Final ticket, your barcode needs to be flagged as a Grand Final Accessible Registration barcode and any Grand Final Accessible Registration barcode numbers of members you wish to attend with*.

- Members who wish to attend together must register in a group providing all membership barcode numbers in one transaction, using one credit card.
- A limit of eight (8) barcodes per transaction applies. Each member barcode will be charged a \$5.00 non-refundable fee at time of registration to cover administration costs.
- Members will be required to register for Grand Final tickets via the Ticketek website by logging onto <http://www.ticketek.com.au>
- Please ensure you have a My Ticketek Account before registering. If you don't already have an account, we recommend logging onto ticketek.com.au and selecting 'My Ticketek' to create an account at least 24 hours prior to registration.
- To retain priority, members must select the correct priority group, relevant to the priority that their membership entitles them to register for. It is the responsibility of the member to ensure the correct Priority Group is selected when completing registration.
- Members in different priority groups who wish to attend together must register under the lower priority group. For example, a Priority 1 Member who wishes to attend with Priority 2 Members must register with them in Priority 2 and will be processed with them as part of Priority 2 (forgoing Priority 1 access). Please be aware that registering in a lower priority group may reduce your chance of securing a ticket.

REMINDER:

All members requiring accessible tickets or wishing to register with another member that requires accessible tickets, must each hold a Grand Final Accessible Registration barcode. Please contact the Hawthorn Membership team on (03) 9535 3045 for any queries.

PRIORITY ONE PLUS (P1+) – GUARANTEED*

Membership Types – Lethal Club, Legends Club, Tassie Lethal Club

Registration Time – 9am – 6pm AEST on allocated day.

** Any Lethal Club, Legends Club or Tassie Lethal Club member who does not register under the correct priority group or instead elect to register with Priority One or Priority Two members will have waived their right to the Priority One Plus allocation.*

PRIORITY ONE – GUARANTEED*

Membership Types – Kennedy Club, Gold Reserved Seat, Tassie Gold, Interstate Gold, Dunstall Club Gold, Ponsford Gold

Registration Time – 9am– 6pm AEST on allocated day.

Any Kennedy Club, Gold Reserved Seat, Tassie Gold, Interstate Gold, Dunstall Club Gold or Ponsford Gold member who does not register under the correct priority group or instead elect to register with Priority Two members will have waived their right to a guaranteed ticket.

PRIORITY TWO – BALLOT

Membership Types – Silver Reserved Seat, Dunstall Club, Ponsford, MCC Hawk, Interstate Silver, Silver AFL Club Support.

Registration Time – 9am– 6pm AEST on allocated day.

Priority Two members will be allocated Grand Final tickets after the registrations of Priority Group One Plus and Priority Group One have been fulfilled.

2026 TOYOTA AFL GRAND FINAL TICKET PRICES

Members may enjoy locations that are dispersed throughout the venue in numerous price categories. Tickets will be allocated via ballot on a next best available basis, and therefore members can receive a ticket in any of the price categories noted below (subject to the accessible requirements of your registration.)

Please ensure that you have sufficient funds on your nominated credit card to cover all registered tickets. Any payment issues may result in the cancellation of your Grand Final tickets.

Adult members may only purchase tickets at adult prices and concession and junior members may only purchase at the concession price. There is no junior price for the 2026 Toyota AFL Grand Final.

The AFL is a national affiliate of the Companion Card program. Members who hold a Companion Card will be able to access a complimentary companion ticket **if the relevant Grand Final Accessible Registration companion card barcode is registered within the booking.**

<i>Ticket Category</i>	<i>Adult</i>	<i>Concession</i>
Level 2	\$536.00	\$456.00
Level 1	\$536.00	\$456.00
Level 2A	\$536.00	\$456.00
Level 1 Goal	\$510.00	\$434.00
Level 4 Front	\$437.00	\$371.00
Level 4 Middle	\$385.00	\$327.00
Level 4 Back	\$322.00	\$274.00
Level 1 Goal - Behind Cheersquad	\$203.00	\$173.00
Level 4 Back - Goal	\$203.00	\$173.00
Restricted View	\$172.00	\$146.00
Standing Room	\$172.00	\$146.00

ACCESSIBLE TICKET REGISTRATION OPTIONS

The following ticket options will be provided for members to select from when registering

<i>Ticket Type</i>	<i>Definition</i>
Wheelchair Accessible	• The ticket could be allocated on Level 1 (M), Level 2 (N) or Level 4 (Q). • If on Level 4 (Q), lift access will be available.
Blindness or Low Vision	• Tickets for people with blindness or low vision will be allocated in the front row on Level 1 (M).
Aisle Seat	• You will be required to negotiate no more than three (3) steps, within the allocated bay. • The ticket will be allocated on the aisle. If two (2) or more seats are requested in one group, only one ticket in the group will be allocated on the aisle. • Seats may be allocated on Level 1 (M), Level 2 (N) or Level 4 (Q). • If on Level 4 (Q), lift and/or escalator access will be available.
Lower-Level ticket	• Tickets for people with a medical requirement that renders you unable to sit on Level 2A (P) or Level 4 (Q) • Tickets may be allocated on Level 1 (M) or Level 2 (N).
Accompanying group member (including Carers)	• Ticket will be allocated as close as possible to the rest of the group, subject to the accessible requirements of the request.
Companion card holder	• Ticket will be allocated as close as possible to rest of the group, subject to the accessible requirements of the request. • Ticket will be provided complimentary if the relevant companion card barcode is registered within the booking.
Assistance Animal	• Ticket will be allocated within easy access seating, with space for assistance animal • The ticket could be allocated on Level 1 (M), Level 2 (N) or Level 4 (Q). • If on Level 4 (Q), lift access will be available.
You have not listed an option to suit my needs	• If the above options do not meet your exact requirements, a Ticketek staff member will call you to clarify your accessible requirements.

We understand there is a broad range of reasons why you may require an accessible ticket, if these options **do not meet your exact requirements**, please select **“You have not listed an option to suit my needs”**, select the relevant ticket option for other member(s) of your group, complete payment and finalise the registration process. The day following registration, a Ticketek staff member will call you (from a private number) to clarify your accessible requirements. Please ensure you phone number is up to date in your My Ticketek account.

REGISTRATION PROCEDURE .

- Members will register for a Grand Final ticket online at ticketek.com.au
- You will be prompted to provide your 12-digit membership barcode number(s) and credit card number. Each barcode entered will be charged a \$5.00 non-refundable fee at time of registration to cover administration costs (Companion card barcodes will not be charged).
- Adult members may only purchase tickets at adult prices and concession and junior members may only purchase at the concession price. There is no junior price for the 2026 Toyota AFL Grand Final.
- Members wishing to attend together must register their group in one transaction using one credit card. There is a maximum of eight (8) tickets per transaction and members should be aware that registrations with more than one ticket are 'one in all in' or 'one out all out'; group registrations will not be split.
- Ensure to have the barcodes for all members in your group on hand, before commencing your registration.

If Hawthorn has qualified for the 2026 Toyota AFL Grand Final and members were successful in the ballot, the member who provided the credit card details during the ballot registration period must ensure they have sufficient funds available on their credit card in order to complete payment for the transaction based on the prices below.

It is each member's responsibility to ensure they have sufficient funds to cover the range of ticket prices in addition to the \$5.00 non-refundable registration fee per barcode registered.

Tickets will be allocated via ballot on a next best available basis, members can receive tickets across any level at the MCG (subject to the accessible requirements of your registration).

Please ensure that you have sufficient funds on your nominated credit card to cover all registered tickets. Any payment issues may result in the cancellation of your Grand Final tickets.

BOOKING GUIDE

1. Visit ticketek.com.au and log into your My Ticketek account. As the credit card holder, you will need to ensure that you are a My Ticketek member to continue with the registration process.
2. Click through to the Hawthorn 2026 Toyota AFL Grand Final Registration event via the Ticketek ballot link that we will provide ahead of registration.
3. Select your Priority Group from the drop-down menu on the left-hand side of the page
4. Enter your member barcode(s) in the box provided and click 'Apply Now'. Each barcode registered will be charged a non-refundable \$5.00 fee at the end of the registration process.
5. The next page will prompt you to select your ticket requirement. To register each member for a Grand Final ticket select '1' from the drop down list next to the relevant ticket option. Repeat this for each barcode. Select the listed delivery method and then proceed to the payment screen.

<i>Ticket Type</i>
Wheelchair Accessible
Blindness or Low Vision
Aisle Seat
Lower-Level ticket
Accompanying group member (including Carers)
Companion card holder
Assistance Animal
You have not listed an option to suit my needs

PLEASE NOTE: If you encounter the error “No tickets” there is a barcode in your group that is not eligible to register via the Accessible Registration and you will receive a warning that you are about to proceed without adding tickets for all barcodes. Please do not panic, we recommend you contact the Hawthorn Membership team on (03) 9535 3045 immediately to rectify the issue.

EXAMPLE ERROR IF ALL BARCODES IN YOUR BOOKING ARE NOT ELIGIBLE FOR ACCESSIBLE TICKETS:

The screenshot shows a web interface for selecting tickets. At the top, it says "Choose your tickets". Below this is a button labeled "Accept best avail ticket - Including Standing Room" with a "Change" link to its right. Underneath, the text "TESTP1AC005" is displayed. Below that, a message states "No tickets" in red. This is followed by the text "TESTP1A004". At the bottom of this section, there is a box for "Ballot Entry: Adult Member" with a price of "\$6.00" and a dropdown menu showing "0". At the very bottom, it says "Choose a delivery option".

6. The next page will confirm your registration. Please read these details carefully and review all information before proceeding. Read the terms and conditions and check the box stating that you agree. Submit payment.
7. Once the registration is complete and your credit card has been authorised, you will be transferred to the confirmation page and sent an email confirming your registration with your Ticketek Customer ID. Keep this and the membership barcodes supplied as reference of your registration and to complete your payment if you are successful in obtaining Grand Final tickets.

8. Once the confirmation email has been received, please read it carefully, as it will include payment instructions for your tickets, should Hawthorn qualify for the 2026 Toyota AFL Grand Final and you are successful in the ballot.

Please note: Should you encounter any issues with your barcodes when you are trying to register within your priority period, please do not panic, we recommend you contact the Hawthorn Membership team on (03) 9535 3045 immediately to rectify the issue.

IF HAWTHORN QUALIFIES FOR THE 2026 TOYOTA AFL GRAND FINAL

A random ballot of all registrations in each priority group will be carried out by Ticketek should Hawthorn qualify for the 2026 Toyota AFL Grand Final to determine the order of allocating tickets. For Priority Group Two members, this will decide both the order in which tickets will be allocated and who is successful in obtaining tickets.

Members who are successful in obtaining a 2026 Toyota AFL Grand Final ticket will receive an email from Ticketek outlining payment instructions for tickets within their registration. This email will include a secure payment link, specific to your registration made with your My Ticketek account. Members who were successful in the ballot will receive this email by 2pm, Sunday 20 September.

Please ensure that you complete payment for your tickets as per the instructions and payment link received in your email. Payment will not be automatically deducted from your account. If you fail to make payment for your tickets, you will receive an SMS from Ticketek and an email from the Club with strict payment instructions. Please ensure you follow these instructions as your ticket(s) will be automatically void should your payment not be made..

Once the ballot has been finalised, members can log onto the Ticketek website to check the outcome of their ticket registration by checking for their Ticketek Customer ID. Email notification will also be sent to successful and unsuccessful members by the Club once the ticket allocation process is complete. If you were successful in obtaining tickets, this communication will also detail how to access your mobile Grand Final ticket(s) via the Ticketek app.

IF HAWTHORN DOES NOT QUALIFY FOR THE 2026 TOYOTA AFL GRAND FINAL

Members will not be charged for tickets however the \$5.00 registration fee (per member) will be retained to cover administration costs incurred.

ON-SELLING OF 2026 TOYOTA AFL GRAND FINAL TICKETS

Under the Major Events Act 2009 (VIC) it is illegal to on-sell or advertise for resale AFL Grand Final tickets at a premium or as part of a package, unless the seller is authorised in writing by the AFL.